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Tredstep Ireland Updates Popular Donatello Field Boot with ‘Tall’ Sizing

DUBLIN, Ireland – 20 August 2012 – In response to customer demand, Tredstep Ireland has unveiled a ‘Tall’ version of their best-selling Donatello riding boots. The additional sizing is designed to accommodate riders who have a longer leg, and those riders who prefer a taller silhouette. The new Donatello Tall boots will be available from U.S. retailers in November 2012. Pricing on the boots is expected to remain the same.

Discerning riders prefer the Donatello field boot because it is a classically beautiful boot, with exceptional fit at a competitive price. Handcrafted using premium full grain nappa leather and a supple leather lining, the Donatello boots feature a full-length, heavy-duty ykk coil zipper, a rear stretch panel and top gusset resulting in an attractive, slim-fitting, contoured leg. The Donatello also incorporates Tredstep’s Innovative Increased Flexion Design, which ensures a comfortable flexion of the ankle and reduces the break in time of the boot. A classic European top line, side spur rests, a rolled toe cap and swagger tab provide the perfect finishing touches to the Donatello.

“We’re always eager for feedback from the riders who wear our products,” said Aidan Keogh, Tredstep Managing Director and designer of the Renaissance Collection. “The Donatello boot has become a staple among riders and when they asked us to create a tall style, we were delighted to respond.”

About the Renaissance Collection

Tredstep’s Renaissance Collection is a rebirth of beautiful classically designed boots reinterpreted to offer the rider unparalleled performance, comfort, and fit. They

Tredstep Ireland Updates Popular Donatello Field Boot with ‘Tall’ Sizing 2-2-2-2

incorporated the first ever design of a top class tall boot, which flexes with the rider, enhancing the effectiveness and comfort of the riding experience. This innovation is enveloped in exquisite leather and beautiful lines offering unsurpassed sophisticated luxury.

About Tredstep Ireland

In 1993, Irish entrepreneur and Three-Day Event rider Aidan Keogh saw the need for a better half chap, and set out to create his own. A former design student who studied fine arts, Keogh believed that he could improve the comfort and performance of riding wear, while respecting the traditions of a Centuries-old sport. His product eventually redefined the market and brought half-chaps to the mainstream where they are now standard equipment for every rider. Along the way he created Tredstep Ireland, a company driving innovation, but ever respectful of the traditional roots of equestrian sport.

Tredstep now offers a complete collection of chaps, boots and accessories including the newly released Raphael tall boot, part of their superior Renaissance Collection, all designed to make the riding experience more enjoyable. For more information on Tredstep products, please scan the code below to your mobile phone or visit us at <http://www.tredstep.com> . Product photography available upon request.

