

FOR IMMEDIATE RELEASE

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Legacy Sponsors Barrel Futurities of America World Championships
Provides Awards to Honor Western History and the Spirit of Inspiration

CASTALIA, North Carolina — October 19, 2011— As top futurity barrel racers descend upon Oklahoma City in early December to compete for World Champion status, they'll have the opportunity to take home more than just a title. Thanks to *Legacy*, a company that makes vintage inspirational wares celebrating the spirit of the dynamic women who redefined rodeo in the 1900s, they'll win a piece of history.

Legacy has signed on to sponsor both the Futurity and the Derby at the prestigious Barrel Futurities of America World Championships, donating two large, custom, gallery framed vintage prints as awards for winners of the two events. This year marks the 26th Anniversary of this industry-leading event.

“Our products are about inspiration and having the tenacity to follow your dreams,” said Jennifer Gray, *Legacy* co-Founder and Partner. As a barrel horse breeder and rider herself, Jennifer was excited to be able to award the competitors something a little different. “We’re proud to be a sponsor of the BFA World Championships. We wish everyone the best of luck and look forward to meeting the winners on December 10.”

ABOUT BARREL FUTURITIES OF AMERICA

Barrel Futurities of America is the premier barrel racing futurity association in the United States. Approving a number of futurity competitions for 4 yr. old horses, the BFA crowns a Futurity Champion each year in December at the BFA World Championships held in Oklahoma City, OK. Contestants, owners, breeders, vendors, everyone and anyone who

is interested in barrel racing attends the BFA World Championships.

Most recently, the BFA is attracting international attention. Two BFA-approved futurities will be contested in Canada, and the BFA boasts members from Canada, Italy, Spain, and Brazil. The BFA is a non-profit organization governed by a Board of Directors to raise the standards of barrel racing futurity contests and to work for the benefit of contestants, sponsors, and event committees.

Although the emphasis of the BFA is futurity competitions, the BFA also approves derby events for 5 & 6 yr. old barrel racing horses. At the World Championships, every level of rider has an opportunity to compete as there are events for amateur, open, and junior contestants.

BFA membership is open to any individual regardless of age or gender.

For more information www.barrelfuturitiesofamerica.com

ABOUT LEGACY

Founded in 2011, Legacy sells high-quality apparel and gallery prints celebrating the spirit of the trailblazing cowgirls and horsewomen who defied stereotypes by competing with men in professional rodeo at the dawn of the 20th Century. Legacy's complete product line and more information can be found at the company's online boutique at www.legacy-createyours.com.

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