

## SYSTEM FENCING LIMITED CELEBRATES 25 YEARS



The year 2012 marks System Fencing Limited's first quarter-century in business. Since its humble beginnings in 1987 in a simple shed on co-owners Dwayne and Kevin Job's parents' property, System Fencing has developed into one of Canada's

largest suppliers of products for the equine industry. Today their Rockwood, ON, facility includes office space, a 7,200 sq. ft. showroom with demo barn, and an enormous custom welding shop and warehouse. System Fencing has recently expanded its fencing, stalls and equipment business to include a tack store, a blanket cleaning and repair service, and a complete farrier supply.

To mark the company's 25 years, System Fencing will be celebrating with a variety of special activities. Visit [www.systemfence.com](http://www.systemfence.com) for more information.

## ARISTA EQUESTRIAN AMATEUR MEDAL

BC-based apparel company Arista Equestrian is sponsoring the Arista Equestrian Amateur Medal to encourage and support amateur dressage riders in the province. The class will be a First Level Test 3 run at nine select shows under Dressage Canada rules as part of a five-year commitment by Arista. Arista Equestrian will provide the winner with an embroidered saddle pad and Arista vest, and their name will be entered in a draw for the grand prize of an Arista jacket and breeches, to be announced at the Pacific Regional Championships, Oct. 12-14, 2012.

For more information about Arista, go to [www.aristaequestrian.com](http://www.aristaequestrian.com).



ARISTA  
EQUESTRIAN

## IRIS BAYER RELAUNCH



Called "Germany's most innovative designer of riding fashion" by *Vogue* magazine, international clothing designer and rider Iris Bayer has, after 25 years, relaunched an updated brand and a new collection for 2012. Designed to appeal to a younger audience, the new collection features Technostretch competition jackets with beautiful matching shirts. High-quality branded hoodies, Softshell jackets, and an extraordinary ankle boot round off the collection's new look.

To view the new collection, visit [www.iris-bayer.com](http://www.iris-bayer.com).

## TREDSTEP'S NEW RAPHAEL RIDING BOOT

Tredstep Ireland has introduced the Raphael, a European-style riding boot with a reinterpreted design that sets a new standard in classic elegance and performance. The sophisticated Pro-Flex design features a soft leather panel fitted snugly at the instep which moves with the ankle. This creates a superior, streamlined fit that eliminates uncomfortable break-in time. A rear stretch panel, flexible spine and top gusset ensure a refined, custom-looking silhouette, while exquisite Italian Aniline calfskin leather give the Raphael its polished finish.

Available at select Canadian tack shops; for more information on Tredstep products, visit [www.tredstep.com](http://www.tredstep.com).



## NATURAL PEST CONTROL



Animal Sense Pet Products Inc., a Canadian company specializing in organic pet foods and eco-friendly pet products, now offers an equine version of its Heavenly Organic™ Ecoshield™ chemical-free insect repellent. A concentrated botanical-based insect repellent made with certified organic soybean oil (a proven mosquito and black fly repellent), Heavenly Organic™ Ecoshield™ is pleasantly scented with lavender and cedarwood, which are also

effective in repelling fleas, ticks and flies. A great alternative for horses that are sensitive to citronella.

Go to [www.animalsensepetproducts.com](http://www.animalsensepetproducts.com) for more details.

## SILVERQUINE

Silverquine Horse Wound & Summer Sore Dressing is an all-natural, water-based, fast-acting and painless topical solution that protects against bacteria and fungus. The nano-particulate silver-based product may be used to treat open wounds, skin irritation, cuts, burns, lacerations and abrasions.

For more information, visit [www.silverquine.com](http://www.silverquine.com).

