



HORSE FIRST Riders Shine During Winter Equestrian Festival

Collect Big Victories Powered by Horse First Supplements

DUBLIN, IRELAND – 17 April 2012 – HORSE FIRST sponsored riders competing at the 12-week FTI Consulting Winter Equestrian Festival in Wellington, FL emerged as standouts in the jumper ranks. Notably, Laura Kraut and Scott Brash rode to consistent results and big victories including Scott's 1st place finish in the \$200,000 FEI World Cup Grand Prix CSI 4* and Laura's top finish on the FTI Rider Challenge.

Sponsored rider Laura Kraut of the U.S. had a fantastically successful circuit finishing off at the top of the FTI Rider Challenge Board. Laura rode Cedric to 2nd place in the \$150,000 CSIO 4* Grand Prix and 3rd in the WEF Grand Prix. She also finished 3rd in the WEF Grand Prix on Woodstock O as well as 2nd in the Spy Coast 1.40m. In the ninth week of showing Laura won the \$32,000 G&C Farm 1.45m Classic on Teirra. The next week Kraut rode Teirra in the USEF Show Jumping Trials and has qualified both Cedric and Teirra for the Olympic Games long list.

"We want to be sure we provide our horses with the best products on the market in order to maximize their performance and comfort," said Laura Kraut. "HORSE FIRST Supplements ensure our horses feel their best whether they are at home, a show or traveling."

Scott Brash, the 26 year old show jumper from Peebles, Scotland distinguished himself throughout the WEF winter circuit in Wellington, Florida with consistent victories. Brash started strong when during the second week of competition he rode Intertoy Z to win the \$50,000 Wellington Equestrian Realty Grand Prix CSI 2*. His performance in the Nation's Cup helped team Great Britain tie the U.S. for fourth place during week 9. In week 9 he claimed top prize in the \$32,000 WEF Challenge Cup and later that week won the \$200,000 FEI World Cup Grand Prix CSI 4* aboard Sanctos Van Het Gravenhof. He came to a strong finish in week eleven when he piloted Intertoy Z to win the \$25,000 Suncast 1.50m Championship Jumper Classic.

"My horses exceeded expectations at the Winter Equestrian Festival in Wellington this year," said Scott Brash. "Each time I asked them for more in a jump off, they were there to answer the call. Thanks to our partnership with HORSE FIRST supplements, my

horses were able to keep performing at their optimum all throughout the WEF Circuit,” he added.

About HORSE FIRST

HORSE FIRST was founded in 2004 by Paddy Hughes, a well-known Irish horse trainer and producer who has provided quality horses for top show jumping and event riders world-wide. Having tried and tested a huge variety of equine dietary supplements during his thirty years in the horse business, Paddy felt that the available products did not provide real results. Paddy recruited the best chemist and the best equine-related nutritionist available and together they created the HORSE FIRST family of supplements. HORSE FIRST is now the choice of top riders such as Michael Whitaker, Ludger Beerbaum, Jessica Kurten, Laura Kraut and William Fox Pitt. For more information please visit us at www.horsefirst.net or email us at info@horsefirst.net.